

**AN ORDINANCE AMENDING CHAPTER 9, ARTICLE 25, SECTION 9-25.3 ENTITLED "COMPETITIVE FOODS AND BEVERAGES; NUTRITION EDUCATION; NUTRITION PROMOTION; FUNDRAISERS" OF THE POLICIES OF THE SUFFOLK CITY SCHOOL BOARD - FIRST READING**

**BE IT ORDAINED, by the School Board of the City of Suffolk, Virginia that Chapter 9, Article 25, Section 9-25.3 entitled "Competitive Foods and Beverages; nutrition education; nutrition promotion; fundraisers" of the Policies of the Suffolk City School Board, be, and the same is hereby amended as follows:**

**Section 9-25.3. Competitive Foods and Beverages; nutrition education; nutrition promotion; fundraisers.** — A. The School Board supports the notion that all foods and beverages offered to students on the school campus during the school day support healthy eating. Therefore, all foods and Suffolk Public Schools' beverages sold outside of the reimbursable school meal programs, including a la carte items and vending options must meet the USDA Smart Snacks in School nutritional standards, available at [www.healthiergeneration.org/smartsnacks](http://www.healthiergeneration.org/smartsnacks).

All foods and beverages outside the reimbursable school meal programs that are sold to students on the school campus during the school day must meet or exceed the USDA Smart Snacks nutritional standards. These standards apply in all locations where foods and beverages are sold, which may include, but are not limited to school stores, fundraisers, and snack or food carts. Additionally, no food or beverage outside of what is sold by Food and Nutrition Services should be sold during breakfast or lunch service.

B. The primary goal of nutrition education is to influence lifelong eating behaviors in a positive manner. Nutrition education teaches behavior-focused skills and may be offered as a part of a comprehensive, standards-based program designed to provide students with the knowledge and skills necessary to promote their health and to make positive choices regarding food and nutrition.

Nutrition education will be taught by health and physical education teachers at the middle and high school levels, and by physical education teachers at the elementary level. The school division will include in its health and physical education curriculum essential topics on nutrition and healthy eating – for elementary students, where practicable, and for middle and high school students as required in the curriculum. Nutrition education and topics may also be integrated into other classrooms and other school settings, when applicable.

The school division will commit to periodically posting information related to health and wellness on its website for families and the broader community. Among other things, menus for the federal lunch program, as well as nutritional information, will be posted on the school division's website. Individual schools' websites will at a minimum contain a link to the school division's website.

C. Like nutrition education, the primary goal of nutrition promotion is to influence lifelong eating behaviors in a positive manner through creating positive food environments that encourage healthy nutrition choices and encouraging participation in school meals programs, as research indicates that school meals are more healthful than other alternatives. ~~Among other things, applications for free and reduced priced meals will be made available at the beginning of each school year, will be placed on the school~~

~~division's website, and will be provided to a parent or guardian upon request. The School Board and Suffolk Public Schools is committed to protecting the privacy of students and families that qualify and apply for free or reduced meals and will take steps to ensure the process is confidential.~~

Suffolk Public Schools Food and Nutrition Services department will also host periodic food-tasting opportunities for the purpose of gaining feedback on new food choices that could be offered as a part of the school breakfast and lunch programs.

D. When sponsoring fundraisers involving food and beverage sales, schools and school staff members are encouraged to offer healthy foods and non-food products, as well as various physical activities that promote a healthy lifestyle, such as 5K and 10K races. In addition, principals and School Wellness Councils will encourage PTA/PTOs and other parent organizations to sponsor fundraisers that involve the sale of healthy foods and non-food products. Food and beverage fundraisers during the school day must meet the Smart Snacks. Additionally, no fundraisers or sales of food or beverages of any kind should be conducted during the breakfast and lunch service. Fundraisers outside of school hours, including restaurant nights are acceptable; however, flyers and other marketing material in schools must promote and portray healthy food product options that meet the Smart Snacks standards. Schools are permitted to allow 30 school-sponsored fundraisers per site during the school day to be exempt from Smart Snack Standards. These exempt fundraisers are tracked and monitored by the school principal and records are kept on file in the Main Office.

**Legal Authority** - 42 U.S.C. § 1758b.; 7 C.F.R. 210.31; Code of Virginia, 1950, as amended, § 22.1-207.4; 8 VAC 20-740-30; 8 VAC 20-740-40.

**BE IT FURTHER ORDAINED** that all phrases, clauses, sentences, paragraphs, subsections, sections and chapters of the School Board's Policy Manual not amended or repealed shall remain in full force and effect.

**FIRST READING:** \_\_\_\_\_

**SECOND READING:** \_\_\_\_\_

**EFFECTIVE DATE:** \_\_\_\_\_

**TESTE:** \_\_\_\_\_

**CLERK**

**Approved as to form and content:**



**Wendell M. Waller, Esquire**  
**School Board Attorney**