

AN ORDINANCE ADDING CHAPTER 5, ARTICLE 6, SECTION 5-6.6 ENTITLED "COLLECTION OF PERSONAL INFORMATION; INFORMATION COLLECTED AUTOMATICALLY; USE OF "COOKIES"; RESPONSIBILITY OF SCHOOL SUPERINTENDENT" OF THE POLICIES OF THE SUFFOLK CITY SCHOOL BOARD - FIRST READING

BE IT ORDAINED, by the School Board of the City of Suffolk, Virginia that Chapter 5, Article 6, Section 5-6.6 entitled "Collection of personal information; information collected automatically; use of "cookies"; responsibility of school superintendent" of the Policies of the Suffolk City School Board, be, and the same is hereby added as follows:

Section 5-6.6. Collection of personal information; information collected automatically; use of "cookies"; responsibility of school superintendent. — A. The School Board is committed to complying with the Government Data Collection and Dissemination Practices. The Suffolk Public Schools does not collect unnecessary personal information by means of its website, and collects only appropriate personal information to the extent necessary to serve its constituents and the community.

B. The email address ending in spsk12.net and all school websites collect communication protocol addresses from the personal computers accessing the website in order to facilitate communication. By itself, this information does not constitute personal information.

C. Suffolk Public Schools does not place 'cookies' on your computer and will not track your movements through the website.

D. The Superintendent is responsible for creating and updating, as necessary, an internet privacy policy statement. The statement is available on the division's website in a conspicuous manner.

Legal Authority: Virginia Code Section § 2.2-3803.

BE IT FURTHER ORDAINED that all phrases, clauses, sentences, paragraphs, subsections, sections and chapters of the School Board's Policy Manual not amended or repealed shall remain in full force and effect.

FIRST READING: _____

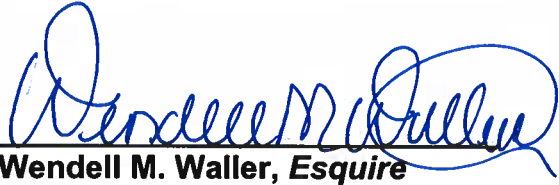
SECOND READING: _____

EFFECTIVE DATE: _____

TESTE: _____

CLERK

Approved as to form and content:

A handwritten signature in blue ink, appearing to read "Wendell M. Waller". The signature is written in a cursive style with a large initial "W" and a prominent flourish at the end.

Wendell M. Waller, Esquire
School Board Attorney